



The Phoenix Feis Celebrates Halloween Irish Style!

The Phoenix Feis has been a community staple in the Phoenix Valley since 1983. The Feis has not only proven itself to be an enriching experience for generations of Irish dancers and musicians, it has proven itself to be an important vehicle for carrying on Irish traditions throughout the Valley. We anticipate over 600 attendees (dancers, family and friends) from around the country to enjoy this festive event.

Please help us celebrate this year's feis by becoming a Phoenix Halloween Feis sponsor. Attached is a list of sponsorship opportunities for your review. We are offering many ways for you and/or your business to help support the event or to simply send a good luck wish to a participant.

If you have questions about becoming a sponsor or have suggestions about other ways that you may be involved in the Feis, please do not hesitate to contact the Feis committee. We will be more than happy to help you decide which sponsorship package works best for you.

We are hoping to have a fantastic Phoenix Halloween Feis this year, but we cannot do it without your support!

Many thanks,

Kelle Ballou & Erin Leary

Feis Committee Co-Chairs

azirishdance@yahoo.com

www.phoenixhalloweenfeis.org

Shamrock Sponsor

\$1000

Benefit from your **full-page ad color** in the official Feis program (inside front, inside back or back-cover)

Company Logo displayed on Feis Banner

Have your **company logo** on all posters and postcards distributed to dance studios prior to the feis.

Present a trophy or other award – Have a company representative talk briefly about your company and present a trophy or other award for the Thriller Reel Special.

Benefit from **announcements throughout the day** that promote your business

Benefit from a **link to your business** on the official Phoenix Halloween Feis website

Two-45 minute performances to be given at public or private event. Based on availability.

Hornpipe Sponsor

\$500

Company logo displayed on Feis banner

Benefit from your **full-page ad color** in the official Feis program (inside front, inside back or back-cover, if available)

Benefit from **announcements throughout the day** that promote your business

Benefit from a **link to your business** on the official Phoenix Halloween Feis website

Two-30 minute performances to be given at public or private event. Based on availability.

Treble Jig Sponsor

\$300

Benefit from your **full-page ad** in the official Feis program

Benefit from **announcements throughout the day** that promote your business

Benefit from a **link to your business** on the official Phoenix Halloween Feis website

Company logo displayed on Feis banner

One-45 minute performance to be given at public or private event. Based on availability.

Perpetual Trophy Donor

\$175

Benefit from your **full-page ad** in the official Feis program

Benefit from **announcements throughout the day** that promote your business

Benefit from a **link to your business** on the official Phoenix Halloween Feis website

Company logo displayed on Feis banner

Present a trophy or other award – Have a company representative talk briefly about your company and present a trophy or other award to a competitor.

Receive **recognition** in the official Feis program

Slip Jig Sponsor

\$150

Benefit from your **full-page ad** in the official Feis program

Benefit from a **link to your business** on the official Phoenix Halloween Feis website

Company logo displayed on Feis banner

Receive **recognition** in the official Feis program

Medal Donor

\$100

Receive **recognition** in the official Feis program

A La Carte Donations

\$150 – Benefit from a **color ad**

\$65 – Benefit from a **1/2 page ad**

\$100 – Benefit from a **full-page ad**

\$45 – Benefit from a **1/4 page ad**

\$35 – Benefit from a **business-card-size ad**

\$20 – 1/4 page w/ picture **“well wish photo” ad** to your favorite dancer or say thank you to someone special (available to order online at phoenixhalloweenfeis.org).

\$15 – 2 line **“well wish”** in the program (no picture)

**Logos and ads should be submitted as PDFs to
info@phoenixhalloweenfeis.**

Payments should be checks made out to Arizona Irish Dance Association or via PayPal to azirishdance@yahoo.com.

Full page ads are:

Color - bleed = 8.75 x 11.25, trim = 8.5 x 11"

B/W - Trim = 8.5 x 11", Live = 8 x 10.5"

1/2 page ads are:

Trim = 8.5 x 5.5", live = 8 x 5.25"

1/4 page ads are:

Trim = 4.25 x 5.5", live = 4 x 5.25"

Business Card ads are:

3.5 x 2"